

PRESS RELEASE

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Intro

EISA Awards 2020-21: Awarding performance and innovation in Consumer Electronics

EISA, the Expert Imaging & Sound Association (www.eisa.eu) reveals the winners of its 2020-2021 Awards. Technical experts from 60 leading specialist magazines and websites in 29 countries across the world have recognised and awarded no fewer than 78 products as the best in their categories. These include the EISA PREMIUM SOUNDBAR, EISA WIRELESS LOUDSPEAKER, EISA VLOGGING CAMERA, EISA 8K TV and EISA BEST SMARTPHONE

For nearly 40 years EISA has been selecting the most innovative, cutting-edge products for its prestigious EISA Awards. The Awards are debated and voted upon by groups of specialist judging panels covering the full spectrum of consumer electronics and photographic products, including Hi-Fi, Home Theatre, In-Car Electronics, Photo, Video and Mobile Devices (the full list of awards follows at end of this press release). Key to the success and relevance of the annual EISA Awards lies in the evolution of its categories, always reflecting the changing trends and technologies of the consumer electronics world.

Moreover, the Association itself continues to evolve and expand. In 2018 EISA welcomed new members from India, Japan and Hong Kong/China just as the old EISA acronym (European Imaging and Sound Association) became the *Expert* Sound and Imaging Association. During 2019 the Association swelled its ranks with additional members from the USA, Poland, Norway, Italy and Russia – enlarging EISA's global footprint still further.

To win an EISA award all products undergo a comprehensive multi-step judging process. So, while EISA's annual Convention in Antwerp in May and Awards Meeting in June were both cancelled due to the pandemic, the comprehensiveness of the Association's product testing was not diminished. EISA combined weekly video conferences for all of its Expert Groups while coordinating the shipment of products between member countries. This year, judging was extended over many months, fuelling lengthy and highly informed discussions. EISA's democratic voting process was reinforced, establishing a consensus of excellence that ultimately determined the winning products (see 'About EISA', below, for more details).

EISA Award-winning products can be promoted with an exclusive EISA Award logo and short video, designed for social media channels, both providing a clear visual buying recommendation.

Paul Miller, President of EISA says, "The collaboration of some 60 specialist magazines and websites from across the greater European continent, Australia and the USA brings with it a unique pool of experience that informs each and every EISA Award. So whether consumers are looking to purchase a feature-rich Smartphone, a versatile camera solution or a pair of high-end floorstanding loudspeakers, the EISA Awards are their unequivocal guide to the cream of today's entertainment technologies."

About EISA

What is EISA?

EISA is the world's largest independent collaboration of experts in multimedia technologies and offers a unique, global viewpoint of the consumer electronics market. For nearly 40 years EISA's Awards have provided the ultimate independent consumer technology buying recommendations.

Who chooses the EISA Awards?

The EISA Awards are chosen annually by Expert Groups representing 60 leading Photography, Home Theatre Video, Home Theatre Audio, Hi-Fi, In-Car and Mobile Electronics magazines and websites from 29 countries. The Expert Groups work independently, but collaborate under the umbrella of EISA. Only one magazine from each Expert Group may represent each country.

How are products typically nominated for the EISA Awards (pre-pandemic)?

Technical experts from the specialist magazines in each Expert Group produce regular, detailed and objective test reports on Photo, Home Theatre Video, Home Theatre Audio, Hi-Fi, In-Car and Mobile Electronics equipment. Each member magazine nominates an initial shortlist of products to be considered at the Expert Groups' voting sessions, held during EISA's Annual Awards Meeting. The shortlist reflects each magazine's test findings, based on the results of the magazine's standard test procedures. Representatives of all member magazines attend the meeting, where the final shortlist of nominated products is thoroughly debated, according to EISA's rules. All nominations are kept strictly confidential.

What products are eligible for nomination?

All products – with the exception of those awarded for Innovation or Design – must have been available for detailed test evaluation by the magazines in each Expert Group. Products are only considered if they have been available for assessment before 1 July by at least five member magazines in the appropriate Expert Group. Awarded products must also be on sale to the general public in at least 10 countries, no later than 1 October in the year the Award is made. Awarded products sold on a pre-ordered basis must be delivered to the customer within two weeks of ordering, and by 14 October at the latest. (The pre-ordering exception is only applicable to products priced at €5000 or over)

What makes an EISA award-winning product?

Every year, the EISA Awards celebrate those new products that offer a combination of the most advanced technology, the most desirable features, the most functional ergonomics and – of course – the best performance for the money. In essence, EISA highlights the products most likely to be appreciated by consumers seeking versatility, style and performance.

When are the EISA Awards presented?

Cancelled this year due to the global pandemic, the EISA Awards are traditionally presented during an official ceremony, attended by all representatives of EISA's member magazines and websites. Presidents of the winning companies are also officially invited. In recent years the annual ceremony has taken place at IFA Berlin, the world's largest consumer electronics trade fair.

When will EISA magazines/websites report the winning products?

Each member magazine publishes the EISA Awards from its particular Expert Group(s) after the August 15th embargo date. See www.eisa.eu/faq for more details.

Awards List

The EISA Awards 2020-2021 (Full List)

HI-FI EXPERT GROUP

EISA LOUDSPEAKER 2020-2021

SVS Prime Pinnacle

EISA WIRELESS LOUDSPEAKER 2020-2021

System Audio legend 5 silverback

EISA BEST VALUE BOOKSHELF LOUDSPEAKER 2020-2021

Monitor Audio Bronze 100

EISA BEST VALUE FLOORSTANDING LOUDSPEAKER 2020-2021

Focal Chora 826

EISA AMPLIFIER 2020-2021

ARCAM SA30
EISA SMART AMPLIFIER 2020-2021
NAD Masters M33
EISA HIGH-END INTEGRATED AMPLIFIER 2020-2021
Musical Fidelity M8xi
EISA HIGH-END PRE/POWER AMPLIFIER 2020-2021
Michi P5/S5
EISA TURNTABLE 2020-2021
Thorens TD 1601
EISA BEST VALUE TURNTABLE 2020-2021
Pro-Ject T1
EISA DIGITAL SOURCE 2020-2021
Volumio Primo
EISA BEST VALUE DAC 2020-2021
iFi Audio ZEN DAC
EISA PHONO PREAMP 2020-2021
Primare R15
EISA AUDIO ACCESSORY 2020-2021
Pro-Ject VC-E

COMBINED WITH MOBILE EXPERT GROUP

EISA HEADPHONES 2020-2021
DALI IO-6
EISA MOBILE AUDIO PLAYER 2020-2021
FiiO M11 Pro
EISA PORTABLE DAC/HEADPHONE AMPLIFIER 2020-2021
AudioQuest DragonFly Cobalt

HOME THEATRE AUDIO EXPERT GROUP

EISA HOME THEATRE SPEAKER SYSTEM 2020-2021
Arendal Sound 1961 Series
EISA BEST BUY HOME THEATRE SPEAKER SYSTEM 2020-2021
Triangle Borea Series
EISA SMART SOUNDBAR 2020-2021
Harman Kardon Citation MultiBeam 700
EISA PREMIUM SOUNDBAR 2020-2021
Bang & Olufsen Beosound Stage
EISA HOME THEATRE RECEIVER 2020-2021
Denon AVC-X4700H
EISA HOME THEATRE SUBWOOFER 2020-2021
SVS SB-2000 Pro
EISA HOME THEATRE HIGH-END 2020-2021
Trinnov Altitude platform
EISA HOME THEATRE HEADPHONE 2020-2021
JVC EXOFIELD XP-EXT1
EISA HOME THEATRE AMPLIFIER 2020-2021
Emotiva XPA Gen3
EISA SOUNDBAR 2020-2021
LG SN8YG
LG DSN8YG (Germany, Austria, Switzerland and the Netherlands)
LG SN8
LG SN8Y
EISA BEST BUY SOUNDBAR 2020-2021
TCL TS9030 RAY-DANZ

COMBINED WITH HOME THEATRE VIDEO&DISPLAY EXPERT GROUP

EISA HOME THEATRE MEDIA PLAYER 2020-2021
Zappiti Pro 4K HDR

HOME THEATRE VIDEO&DISPLAY EXPERT GROUP

EISA 8K TV 2020-2021
LG 75NANO99
LG 75NANO999NA

LG 75NANO996NA
LG 75NANO99UNA
EISA BEST PREMIUM OLED TV 2020-2021
LG OLED65GX
LG OLED65GX6LA
LG OLED65GX9LA
LG OLED65GXPUA
EISA LARGE SCREEN TV 2020-2021
Samsung QE75Q950TS
EISA BEST BUY TV 2020-2021
TCL 65C815
TCL 65C815K (UK)
EISA HOME THEATRE TV 2020-2021
Philips 65OLED935
EISA BEST BUY OLED TV 2020-2021
Philips 55OLED805
EISA PROJECTOR 2020-2021
Optoma CinemaX UHZ65UST
Optoma P1 (Australia)
Optoma CinemaX P1 (North America)

COMBINED WITH HOME THEATRE AUDIO EXPERT GROUP

EISA HOME THEATRE MEDIA PLAYER 2020-2021
Zappiti Pro 4K HDR

PHOTOGRAPHY EXPERT GROUP

EISA CAMERA OF THE YEAR 2020-2021
Fujifilm X-T4
EISA BEST BUY CAMERA 2020-2021
Nikon Z 50
EISA APS-C CAMERA 2020-2021
Canon EOS 90D
EISA FULL-FRAME CAMERA 2020-2021
Nikon D780
EISA ADVANCED FULL-FRAME CAMERA 2020-2021
Sony Alpha 7R IV
EISA PROFESSIONAL CAMERA 2020-2021
Canon EOS-1D X Mark III
EISA PHOTO/VIDEO CAMERA 2020-2021
Panasonic Lumix DC-S1H
EISA COMPACT CAMERA 2020-2021
Fujifilm X100 V
EISA VLOGGING CAMERA 2020-2021
Sony Vlog Camera ZV-1
EISA CAMERA INNOVATION 2020-2021
Canon EOS R5
EISA LENS OF THE YEAR 2020-2021
Canon RF 70-200mm F2.8L IS USM
EISA WIDEANGLE ZOOM LENS 2020-2021
Sigma 14-24mm F2.8 DG DN Art
EISA STANDARD ZOOM LENS 2020-2021
Canon RF 24-70mm F2.8L IS USM
EISA TELEPHOTO ZOOM LENS 2020-2021
Tamron 70-180mm F2.8 Di III VXD
EISA TRAVEL ZOOM LENS 2020-2021
Tamron 28-200mm F/2.8-5.6 Di III RXD
EISA SUPER TELEPHOTO ZOOM LENS 2020-2021
Sony FE 200-600mm F5.6-6.3 G OSS
EISA PROFESSIONAL TELEPHOTO ZOOM LENS 2020-2021
Nikon AF-S NIKKOR 120-300mm F2.8E FL ED SR VR
EISA WIDEANGLE LENS 2020-2021
Sony FE 20mm F1.8 G
EISA PORTRAIT LENS 2020-2021
Nikon NIKKOR Z 85mm F1.8 S
EISA LENS INNOVATION 2020-2021
Canon RF 600mm & 800mm F11 IS STM
EISA CAMERA DRONE 2020-2021

DJI Mavic AIR 2
EISA PHOTO SOFTWARE 2020-2021
Nik Collection 3 By DxO
EISA MONITOR 2020-2021
EIZO ColorEdge CS2740

MOBILE DEVICES EXPERT GROUP

EISA BEST SMARTPHONE 2020-2021
OnePlus 8 Pro
EISA ADVANCED SMARTPHONE 2020-2021
OPPO Find X2 Pro
EISA FOLDABLE SMARTPHONE 2020-2021
Samsung Galaxy Z Flip
EISA MULTIMEDIA SMARTPHONE 2020-2021
Sony Xperia 1 II
EISA SMARTPHONE CAMERA 2020-2021
Huawei P40 Pro
EISA IN-EAR HEADPHONES 2020-2021
Sennheiser Momentum True Wireless 2
EISA ON-EAR HEADPHONES 2020-2021
Bowers & Wilkins PX5
EISA MOBILE SPEAKER 2020-2021
LG XBOOM Go PL7
LG XBOOM Go PL7W
EISA BEST SMARTWATCH 2020-2021
Huawei Watch GT 2

COMBINED WITH HI-FI EXPERT GROUP

EISA HEADPHONES 2020-2021
DALI IO-6
EISA MOBILE AUDIO PLAYER 2020-2021
FiiO M11 Pro
EISA PORTABLE DAC/HEADPHONE AMPLIFIER 2020-2021
AudioQuest DragonFly Cobalt

IN-CAR ELECTRONICS EXPERT GROUP

EISA IN-CAR HEAD UNIT 2020-2021
KENWOOD DMX9720XDS
EISA IN-CAR SOUND PROCESSOR 2020-2021
Helix DSP ULTRA
EISA IN-CAR BEST VALUE DSP 2020-2021
Ground Zero GZDSP 4-8XII
EISA IN-CAR AMPLIFIER 2020-2021
MOSCONI GLADEN ATOMO 2
EISA IN-CAR DSP AMPLIFIER 2020-2021
Eton Stealth 7.1 DSP
EISA IN-CAR SPEAKER SYSTEM 2020-2021
ESB 8.6K3U LE
EISA IN-CAR SUBWOOFER 2020-2021
Hifonics ZRX6D2
EISA IN-CAR HIGH END COMPONENT 2020-2021
Audison bit One HD Virtuoso
EISA IN-CAR DASHCAM 2020-2021
KENWOOD DRV-A501W
EISA CAMPER VAN HEAD UNIT 2020-2021
Zenec Z-E3766

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